



# Design Alive: WordPress Website Project Overview

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## Project overview

Your main course project is to design and build a WordPress website. You may optionally purchase a domain to launch your site on, so it has more credibility.

## “Clients:”

Choose a client from the folder. Each client folder contains professionally-written copy, a brief, and brand colors (in the brief), but you have a lot of design freedom, which will help prevent overlap between sites.

## Project schedule

You will find an outline of classes on Moodle, and your homework schedule is [here](#).  
Your website is due at the conclusion of the course.

## Designing your site:

You have a lot of freedom in your site design. However, you don’t want to design something that will be very difficult for you to build, so it’s best to keep your design simple. Bearing your HTML training in mind, try to design things that can collapse easily for mobile and aren’t too complex to code (even though you won’t be coding it by hand, if it would be very hard to code, it may be hard for a beginner to do with WordPress as well).

Each stage of your design will be reviewed by the design instructor and discussed with you so you can incorporate feedback. Your designs will also be reviewed by a development instructor, and suggestions will be made for tweaks to keep the development easier.

## Building your site:

You will be creating your website in WordPress, using a simple free theme that gives you control over global styles (header/footer, colors, typography, content width, etc).

Your pages will be built with WordPress blocks, using both native blocks and a block library plugin that will allow you to build customized designs with very little code.

## Features or pages included in the project

Some of the websites include a Gallery page or Book A Meeting page. You can discuss how to develop these in your WordPress classes.

### **Images**

You may select images on Shutterstock.com and email links to [images@designalive.com](mailto:images@designalive.com) for purchasing. Please wait until all images have final approval before requesting the files from Design Alive.

### **I'm having trouble. Who should I ask for help?**

We are happy to help if you run into any issues!

- **I can't keep up with the pace:** email [peninah.designalive@gmail.com](mailto:peninah.designalive@gmail.com) (web course coordinator) to discuss your options
- **I'm having trouble with developing my site:** Post your issue on [jewishdesignforum.com](http://jewishdesignforum.com), and someone will reach out to you.